WHAT IS SDC?
Sino-Danish Center for Education and Research (SDC) is a partnership between all eight Danish universities and University of Chinese Academy of Sciences (UCAS) in Beijing. SDC in Beijing offers seven unique Master’s programmes jointly developed by Danish and Chinese research environments.

WHO’S BEHIND THE PROGRAMME?
The MSc in Innovation Management has been developed by Aalborg University in collaboration with University of Chinese Academy of Sciences. Aarhus University, Copenhagen Business School, Roskilde University, Tsinghua University, Renmin University, and Zhejiang University contribute to the programme.

HOW TO APPLY?
You apply for admission through Aalborg University. See www.sinodanishcenter.com for more information. Application deadline is April 1.

Contact:
The Danish SDC secretariat
Phone: +45 8715 2597
Email: contact@sinodanishcenter.dk

Aalborg University
Associate Professor Dmitrij Slepinov, Head of Educational Programme
Email: ds@business.aau.dk

More information
aabs.samf.aau.dk/innovmgt
sinodanishcenter.com

Studying in China
“Experiencing the eastern culture on your own and studying with Chinese students, has been both a big challenge as well as an experience that I would not be without. SDC has provided a convenient opportunity for me to get a unique education, which both gives me a strong profile and a personal development that I would not get by studying in Denmark.”
Johannes Wisby Andersen, student at Innovation Management, SDC

The SDC MSc programme in Innovation Management is:
• A full Master’s programme (120 ECTS)
• Taught in English
• A double-degree programme. You will receive a Master’s degree from Aalborg University as well as from University of Chinese Academy of Sciences (UCAS) on successful completion
• Recognized by the Danish Agency for Higher Education and Educational Support and students are hence entitled to receive SU
• Real life problem solving and active learning in cross-cultural teams of Danish and Chinese students
• Intensive collaboration with the business community

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The SDC MSc programme in Innovation Management is:
MSc in Innovation Management
Study in BEIJING
WE INNOVATE THE FUTURE.
JOIN US!

Innovation is the driver of future competitiveness and sustainability for companies, institutions and organisations of all sizes. Globalisation and increased pressure from competitors all over the world necessitates that companies have an enhanced ability to translate current - as well as future - needs of customers into new processes, products and services.

Innovation infuses all aspects of a company and is on the management agenda in all companies. But innovation is a complex process to manage, as it implies careful understanding of the markets and it requires technological skills, entrepreneurial drive, and creativeness.

The MSc-programme in Innovation Management combines each of these fields and provides competencies for the students in:

- How innovation systems work, including innovation policies in a global context
- How to analyse and understand the need for and development of innovation capabilities of companies and organisations
- How to formulate strategies/policies at company/industry/macro level

The pedagogy of the programme is founded on problem-based learning, i.e. the students identify, process and solve problems themselves guided by professors while student knowledge is underpinned by lectures, cases, and company visits.

CAREER OPPORTUNITIES

Increasingly, companies are focusing on innovation and business development and are in need of experts and managers, who are qualified in these fields to guide and lead the associated organizational processes.

The programme also provides candidates with knowledge in entrepreneurship, equipping them with the necessary skills to start up their own companies.

Finally, the programme will prepare the candidates to participate in top-level research in the field of innovation, opening up opportunities both in academia and the public domain.

An Innovation Management master degree in China will strengthen your profile on the job market and your double degree will give you a competitive global edge.

Admission requirements

The programme is designed for students with a Bachelor of Science (BSc.) in Economics and Business Administration or the equivalent. Students with other backgrounds may also qualify for enrollment. The qualifications will be assessed on an individual basis. For more information contact Aalborg University.

STRUCTURE

The design of the Innovation Management programme recognizes that a modern education combines different learning modes. Our programme integrates theory and practice. This requires close collaboration with companies and organizations in China. The first two semesters of the programme, provides students with an in-depth understanding of the multiple ways innovation is permeating companies, organizations and society at large. During the 3rd semester, students are challenged by doing a project-oriented internship in a company or organization. The 4th semester is devoted to the master thesis, which can also involve collaborating with a company.

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