BSc Economics and Business Administration
TITLE
Bachelor of Science (BSc) in Economics and Business Administration (EBA)

DURATION
Full time - 3 years

LOCATION
Aalborg University (AAU), Campus East

STARTING DATE
1st September

ECTS
180 ECTS
(6 semesters of 30 ECTS each)
The BSc in Economics and Business Administration offers you the opportunity for continuous learning in Denmark, which is one of the most developed countries in the world. You will also acquire expertise in team work and team management at Aalborg University where teaching is based on the Problem Based Learning (PBL Method), which emphasises the link between real-life business problems and university studies.

The three year programme enables you to take an analytical and practical approach to tasks within economics, management and marketing – the perfect stepping stone, whether your ambitions are to aim for a top executive position, a line manager position or you just wish to acquire skills, which will make you a highly qualified professional in your future job.

More information at www.eba.aau.dk
### Programme Structure

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<td>Elective</td>
<td>Elective 2</td>
<td>Bachelor’s Thesis</td>
<td>Corporate Finance</td>
<td>Firm Analysis and Integrated Company Study</td>
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<td>ECTS: 5</td>
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The table illustrates the split of courses offered at EBA for each semester. The amount of ECTS points is noted at each subject to indicate the workload involved in the subject. 1 ECTS = 27 hours of studying.

The programme consists of 6 semesters. Every semester, students form groups to produce a project. The project is an essential part of the programme, as students get to work with Problem Based Learning, face cases from the business world and work in teams. To find the description of each course, please visit academic content at www.eba.aau.dk.

OPPORTUNITY TO GO ABROAD

Students have an opportunity to go for a semester abroad during the 4th semester. Aalborg University has multiple university partners all over the world and EBA students are able to go to a university of their choice or to an AAU partner university. Throughout the semester abroad students are required to take the same classes as they would in case of staying at AAU.

All students are offered counselling hours to assist them in the right choice of the university abroad and completing application process.
Many students choose AAU as their place to study because Aalborg University is known for its unique Problem Based Learning model (PBL). Every semester, students form groups to produce a project, which is an essential part of the programme. With PBL, students get to work on cases from the business world, make a project and experience group work. Our strong links with industry mean that rigorous undergraduate academic study is combined with a real practical focus. It requires students to identify real-life problems faced by firms and solving them.

At Aalborg University, we believe that by
• Cooperating with businesses
• Learning how to apply knowledge in a specific real-life situation
• Developing team work skills
our graduates will acquire ability to work analytically and gain knowledge and skills at a high professional level. This is what we believe makes our graduates prepared for the job market.

Students will experience a strong focus on research activities. This is one of the reasons why AAU is ranked 67th in the “top 100 universities under 50 years”-ranking list.
“OPPORTUNITY TO STUDY IN AN ADVANCED ENVIRONMENT”

“At Aalborg University I have the opportunity to study in an advanced environment. As a foreigner, it is helpful to interact with students from diverse professional and cultural backgrounds drawn from all over the world. This exposure is important for interaction and integration of diverse ideas and perspectives pertaining to various global issues.”

Kirtigiri G. Goswami, India
EBA student

“MANY CHANCES TO EXPAND MY KNOWLEDGE AND IMPROVE MY BUSINESS SKILLS”

“Aalborg University’s teaching style combines academic studies at the university with the needs of real businesses. As a student at Aalborg University, I get many chances to expand my knowledge and improve my business skills. Hard work results in many possibilities during the semester and in some cases your work gets evaluated by real companies.”

Caroline Stigaard, Denmark
EBA student
"Creativity and group-performance is crucial in most organisations. But how do we develop these skills? Theoretical understanding will probably only get us part of the way. Through experimental action learning inspired by design firms we try to address team work, team management, group communication, idea generation and concept development in new ways in order to challenge and enhance our creative ability."

Rune F. Osmundsen
Assistant Professor

"Problem Based Learning (PBL) represents the brand of Aalborg University. It is extremely useful for students when learning and applying theories. The continuous study of theories is reinforced by relevant study cases which develops the ability to synthetize information and create an own view of the world. International students provide AAU the cultural diverse atmosphere which is always a source of creativity and new ideas."

Svetla Marinova
Associate Professor
OPPORTUNITIES AFTER GRADUATION

By completing the programme, you will obtain the title of Bachelor of Science (BSc) in Economics and Business Administration. Our graduates usually choose between these two opportunities:

1) EMPLOYMENT

You will acquire practical qualifications in analysing concrete operational and strategic problems in a professional business context, enabling you to exercise and substantiate professional decisions. Once you have completed the BSc, various employment and further study options will be opened to you. You can work in economics and management for small, medium sized and multinational companies.

2) CONTINUE THE EDUCATION AT A MASTER’S PROGRAMME

Graduates have an internationally recognizable degree which gives them access to Master’s programmes at universities and business schools of their choice abroad or in Denmark, for example, at Copenhagen University, Copenhagen Business School, Aarhus University, and of course at Aalborg University. At Aalborg University we offer a range of Master’s specialisation programmes at the Department of Business and Management, such as Innovation Management, International Business Economics, International Marketing, etc. With an EBA degree you have direct access to any of these programmes.
YOUR STEP-BY-STEP PLAN

BEFORE APPLICATION

• Book a meeting with the student counsellor if you have any doubts about your study choice or the academic content of the EBA programme.
• Collect all the application documents.
• Apply via www.optagelse.dk
• By 30th of July you will receive an offer of enrolment if you meet the entry requirements.
• No later than 7th of August you must either accept or reject the offer of a student place.

AFTER ADMISSION

• You will be notified via the email address you have stated in your application.
• You have to accept the offered student place, otherwise it will be given to the next priority list applicant.
• Follow the online instructions to order your AAU student card and so on.

• Start looking for accommodation. It is important to do so as soon as possible, because it might take a long time before you find suitable accommodation for yourself. Aalborg University does not provide accommodation to its students, however you can access a web portal with all available dormitories of Aalborg at www.aku-aalborg.dk
• Aalborg University does not offer scholarships for students. You will have to look for and apply for one on your own. Danish students receive state education support (SU). If you are not a Danish citizen, you must fulfil some special conditions to receive state education support (SU). More information can be found by www.sukontor.aau.dk

Please contact Aalborg University if you face difficulties with any of these steps and we will gladly assist you.
FREQUENTLY ASKED QUESTIONS

Q: ARE THERE MORE INTERNATIONAL STUDENTS THAN DANISH STUDENTS IN A CLASS?
A: The amount of students varies from one admission to another; however the ratio of foreign students to Danish students is mostly about 50%. We have foreign students from a lot of different countries such as Germany, USA, Canada, Lithuania, Italy, Norway, Iceland, Poland, Russia and many others.

Q: WHAT IS THE DIFFERENCE BETWEEN THE DANISH BSC IN ECONOMICS AND BUSINESS ADMINISTRATION (HA) AND THE ENGLISH BSC IN ECONOMICS AND BUSINESS ADMINISTRATION (EBA)?
A: The main difference is the language of studying. The HA programme is Danish, what means your project and lectures will be mainly in Danish, while at EBA the same curriculum will be studied in English. The second difference is the size of a class. EBA classes are smaller and have up to 75 students, while HA has up to 280 students per class.

Q: WHAT IS THE WORKLOAD IN TERMS OF READING AND LECTURING HOURS?
A: Aalborg University offers you the opportunity of managing time yourself. Basically, you will have the first two months of every semester filled with lectures and the following two months are “free” of lectures. However, you are expected to produce a project which represents a big amount of ECTS points needed to pass the semester. For approximately 2 months you will have to work in a group following your own schedule. The last month of each semester is an exam month, where you will be examined based on the lectures you have attended and your written project.

Q: DO I HAVE TO PAY FOR COURSE BOOKS, AND HOW MUCH?
A: Each semester you will have to buy course books. The amount varies from one semester to another, but as an average it costs about 1500 DKK to have brand new books for each semester. To be mentioned, it is possible to decrease this amount as you can borrow your course books from the library, buy an E-book or get your books second hand.
Q: IS THERE ANY WAY OF KNOWING IF I WILL BE ADMITTED BEFORE SUMMER?

A: We are not able to tell whether you will get admitted to the programme, but we can guide you whether you fulfil the requirements. However, the final decision concerning enrolment is made by the Admission Committee which is gathered once all applicants have applied. Application deadline is 15th of March for international students and beginning of July for Danish students.

Q: WILL I HAVE TO DO AN INTERNSHIP AS PART OF MY STUDIES?

A: No, internship is not a part of the curriculum of the programme.

Q: I AM A STUDENT FROM A UNIVERSITY COLLEGE, SHOULD I APPLY FOR TOP-UP WITHIN THE EBA PROGRAMME OR CAN I APPLY FOR A MASTER’S PROGRAMME RIGHT AWAY?

A: As a university college student you can apply for our top-up EBA programme. The time frame of your top-up programme will be defined by your academic background individually. After completing the top-up, you will obtain the Bachelor’s degree issued by Aalborg University which gives you access to our Master’s programmes.
AALBORG AS A STUDENT CITY

Aalborg is a natural hub of cultural and academic activities in the Northern Denmark, making it the 4th largest city in the country. Aalborg has developed in a cultural power base and with AAU as its core, into a student city of international standards. Aalborg is a modern city and it is used to international students. Most of the local citizens speak English at a fairly high level.

Located near Denmark’s stunning coast Aalborg is known for its cozy café-life, cobblestone streets and a charming harbour front. Aalborg offers a wide range of activities within music, film, theatre, art and sports together with a unique nightlife.

For two consecutive years - 2015 and 2016 - Aalborg has been proclaimed the happiest city in Europe according to the Business Insider ranking. The source describes Aalborg in the following way: “The city utilities like a symphony orchestra, a world class university, and a beautiful waterfront, make it not surprising that Aalborg’s citizens are the most satisfied in Europe”.

The students have their own organisations for any taste and preference. You will be able to find a big variety of clubs in the city, where people team up by interests like sports, leisure, politics, board games, socialising etc. At the campus, the Student Society arranges a large number of different events and parties. The Student House is a favorite place in the city centre for students to meet and with events happening all year round.
STUDENT COUNSELLING

Fibigerstraede 2, room 6 · 9220 Aalborg East, Denmark · E-mail: eba-counseling@business.aau.dk
Web: www2.business.aau.dk/Education/organisation/studienaevn-erhvervsoekonomi/student-counsellor
Facebook: www.facebook.com/groups/StudentCounselorAAU

SECRETARY, BSC ECONOMICS AND BUSINESS ADMINISTRATION

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