International Business Economics at Aalborg University is a two-year full-time international MSc specialisation programme for Degree Students and Guest/Exchange Students. The programme leads to a Master’s Degree in Economics and Business Administration with specialisation in International Business Economics. International Business Economics enrols both Danish and international students.

The aim of the International Business Economics programme is to give the students insight into:

- Economic, political, social and cultural aspects of international business management
- Analysing and evaluating a company’s opportunities in the global market
- Translating the market and the company’s resource potential into company strategies, plans and actions
- Leadership and international human resource management.

**ACADEMIC CONTENT**

The first two semesters are devoted to studies at Aalborg University.

Theme of the first semester is Internationalization and Cross-cultural Management in a global context with courses in:

- Theory of Internationalisation of Companies in Institutional Context
- Cross-Cultural Management and Leadership
- Semester Project: Internationalisation and Cross-Cultural Management in a Theoretical and Methodological Perspective.

Theme of second semester is Executive Decision Models in International Business Contexts with courses in:

- Managing International Business Functions
- Elective 1: International Business Models and Strategy
- Elective 2: Contemporary Issues in International Business
- Application of Quantitative and/or Qualitative Methods in Solving International Business Economics Problems.

**FURTHER INFORMATION**

Website:
KORTLINK.DK/AAU/HTTB

Student Counsellor:
EBA-COUNSELING@BUSINESS.AAU.DK

General Student Guidance:
INCOMING-STUDENT@ADM.AAU.DK (+45) 99 40 94 40

How to apply:
WWW.APPLY.AAU.DK
During the third semester students must choose between one of the following four options:

• A traineeship with a company/organisation abroad or in Denmark
• Studying for one semester as an exchange student at a university abroad
• Studying for one semester at another Danish university or at another programme within Aalborg University
• Working on a project in Denmark.

Fourth semester is devoted to the writing of the Master’s thesis.

**JOB & CAREER**

The International Business Economics Programme at Aalborg University offers individual students an opportunity to have clear-cut profiles upon graduation. This is done through encouraging students to base their study activities (especially the semester projects) on issues of their preference.

Having a clear-cut profile strengthens students’ ability to convince future employers about their skills and competencies. Many of our students have worked towards one of the following four profiles:

- Leadership
- International Sales Representative
- International Finance Management
- Network Relations
- International Value Chain Analysis
- International Marketing
- International Human Resource Development.

As an international business graduate you can pursue careers in:

- National or international organisations (multinational companies)
- The private sector (large companies, banks and financial institutions or consultancies)
- National or international research institutions and universities (e.g. a PhD programme).

**ONE OF THE MOST SIGNIFICANT STEPS IN MY LIFE**

The master’s degree in international business economics acquired at Aalborg University was one of the most significant steps so far in my life. The study environment is favourable for any new student who wishes to make in-depth studies with the choice of many practical subjects, even at own interest. The diversified student facilities also make it possible to create unique works of research with a holistic approach, in groups as well as individually.

I consider to have been part of an excellent teaching, where together with my colleagues we had the chance to learn about economic principles in business administration, case studies, guidance and supervision at the university.

The most valuable place for me was in the campus university library, which is a well-equipped source of knowledge. I sincerely recommend Aalborg University for new international students. I am also expressing gratitude to the great scholars met along this journey, who have inspired and prepared us students towards new paths in life.

LEVENTE MAYLA (HUNGARY)
MSC. INTERNATIONAL BUSINESS ECONOMICS