Innovation, Knowledge and Entrepreneurial Dynamics (MIKE-B) at Aalborg University is a two-year full-time international MSc specialisation programme for Degree Students and Guest/Exchange Students. The MIKE-B programme leads to a Master’s degree in Economics and Business Administration with specialisation in Innovation, Knowledge and Entrepreneurial Dynamics. MIKE-B enrolls both Danish and international students.

A special focus is put on theories, methods and tools supporting knowledge management and innovation in relation to both existing firms (intrapreneurship) and to the establishing of new knowledge based firms (entrepreneurship).

The following topics are addressed during the programme:
- Strategies and framework conditions for the development of firms and industries
- Analyses of ‘industrial dynamics’, firms, industries, learning processes
- Growth, trade and globalization of firms, industries and economies
- Innovation management and knowledge management in relation to entrepreneurship and intrapreneurship
- Technology – and innovation strategies
- Methods for studies of firms, industries, countries.

**ACADEMIC CONTENT**

The topic of the first term is innovation and business development in firms and organisations with courses in:
- Origins of concepts and theories on innovation and entrepreneurship
- Innovation management
- Executing entrepreneurial ideas
- Research methods
- Project within the topic of the semester: "Innovation and business development of Firms".

Theme of the second semester is:
- Industrial dynamics. Regions, clusters and evolution
- Organizational transition and change management
- Elective
- Semester project within the topic of the semester: "Dynamics of organizations and systems of innovation".

**ABOUT THE PROGRAMME**

**ADMISSION REQUIREMENTS**

A Bachelor’s degree in Business Administration or the equivalent is required.

English language qualifications comparable to an ‘English B level’ in the Danish upper secondary school (minimum average grade 02), e.g. IELTS 6.5 or TOEFL 88/560.

Guest/exchange students are expected to have a minimum of three years of study within the field of general business administration and, depending on which semester they apply for, some theoretical knowledge and/or relevant practical experience in entrepreneurship.

**RESTRICTED ADMISSION**

Selection for admission is based on the following criteria:
- Achieved qualifications
- Achieved grades in the qualifying Bachelor’s degree

**CITY**

Aalborg

**LANGUAGE**

English

**JOB POSSIBILITIES IN**

- Larger companies
- Banks and financial institutions
- Consultancies
- Municipalities
- Regional bodies
- Ministries
- Labour market organisations
- Industrial associations
- European Commission
- OECD
- The World Bank
- Research

**FURTHER INFORMATION**

Website: KORTLINK.DK/AAU/HTTR

Student Counsellor: EBA-STUDIEVEJL@BUSINESS.AAU.DK

General Student Guidance: INCOMING-STUDENT@ADM.AAU.DK (+45) 9940 9440

How to apply: WWW.APPLY.AAU.DK
The third term is an individual study programme with four options to choose from:

- Project-based internship at an international company/organisation in Denmark or abroad
- Entrepreneurship project
- Study abroad at a foreign university or research institution
- Continued studies at Aalborg University. In this case, the student either joins another programme within AAU for a cross-semester, or enrolls in electives such as the "New Venture Creation" elective module.

The fourth term is dedicated to writing the Master’s thesis.

**JOB & CAREER**

With a Master’s degree in Innovation, Knowledge and Entrepreneurial Dynamics you will get a specific and profound knowledge about how knowledge is produced, diffused and used. You will have obtained a specific capability to analyse dynamic processes and to find relevant solutions to essential problems.

The most important competences in the future will be knowledge, problem solving skills, business understanding, the ability to create, use and manage networks, flexibility and innovation, and service orientation. As a graduate from the Master’s programme Innovation, Knowledge and Entrepreneurship Dynamics, you will gain valuable competences.

Typical job opportunities are in firms, financial institutes, national and international organisations, and regulatory bodies where analytical work related to regional, national and international framework conditions and strategies for industrial and economic development are in the centre.

**THEORETICAL UNDERSTANDING AND PRACTICAL APPLICATION**

During my education at the MIKE programme I acquired a strong theoretical understanding of anything from theoretical entrepreneurship to entrepreneurship policy development. Along my semester projects and thesis I obtained a focused profile with the right mix of practical application and theoretical understanding to give me a clear notion as to what I would be working with in the future.

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JOHAN LERVANG (DENMARK)
MSC. INNOVATION, KNOWLEDGE AND ENTREPRENEURIAL DYNAMICS