Are you a researcher or PhD with a great idea that could potentially be commercialized? Then we can help you!

WHAT WE DO

- Evaluate the potential of your research-based idea
- Guide you in the commercial development of the idea
- Connect you with business developers who can help move the idea forward
- Add talented and driven students to the project

WHY YOU SHOULD JOIN

When you are done with the Research to Business course you will have gained:

- Valuable entrepreneurial and commercial skills related to business modeling, pitching and team creation
- A clear idea of the scope and commercial potential of your research-based idea
- 1-2 team members who can help you drive the commercial process forward

RESEARCH TO BUSINESS COURSE

<table>
<thead>
<tr>
<th>INTRO</th>
<th>INTRO</th>
<th>WORKSHOP 1</th>
<th>WORKSHOP 2</th>
<th>WORKSHOP 3</th>
<th>WORKSHOP 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>3-4 JUNE</td>
<td>6 JUNE</td>
<td>26 JUNE</td>
<td>21 AUGUST</td>
<td>11 SEPTEMBER</td>
<td>2 OKTOBER</td>
</tr>
<tr>
<td>PhD</td>
<td>RESEARCHER</td>
<td>THEME: Business Model Canvas</td>
<td>THEME: Pitching your idea</td>
<td>THEME: Team composition</td>
<td>THEME: IP-rights and ownership</td>
</tr>
</tbody>
</table>

NEXT STEP

If you are interested in participating in any of the above activities please contact either Claus Skaaning or Gert Spender with AAU. We will take a screening meeting with you to evaluate whether your research idea is relevant for the program.